

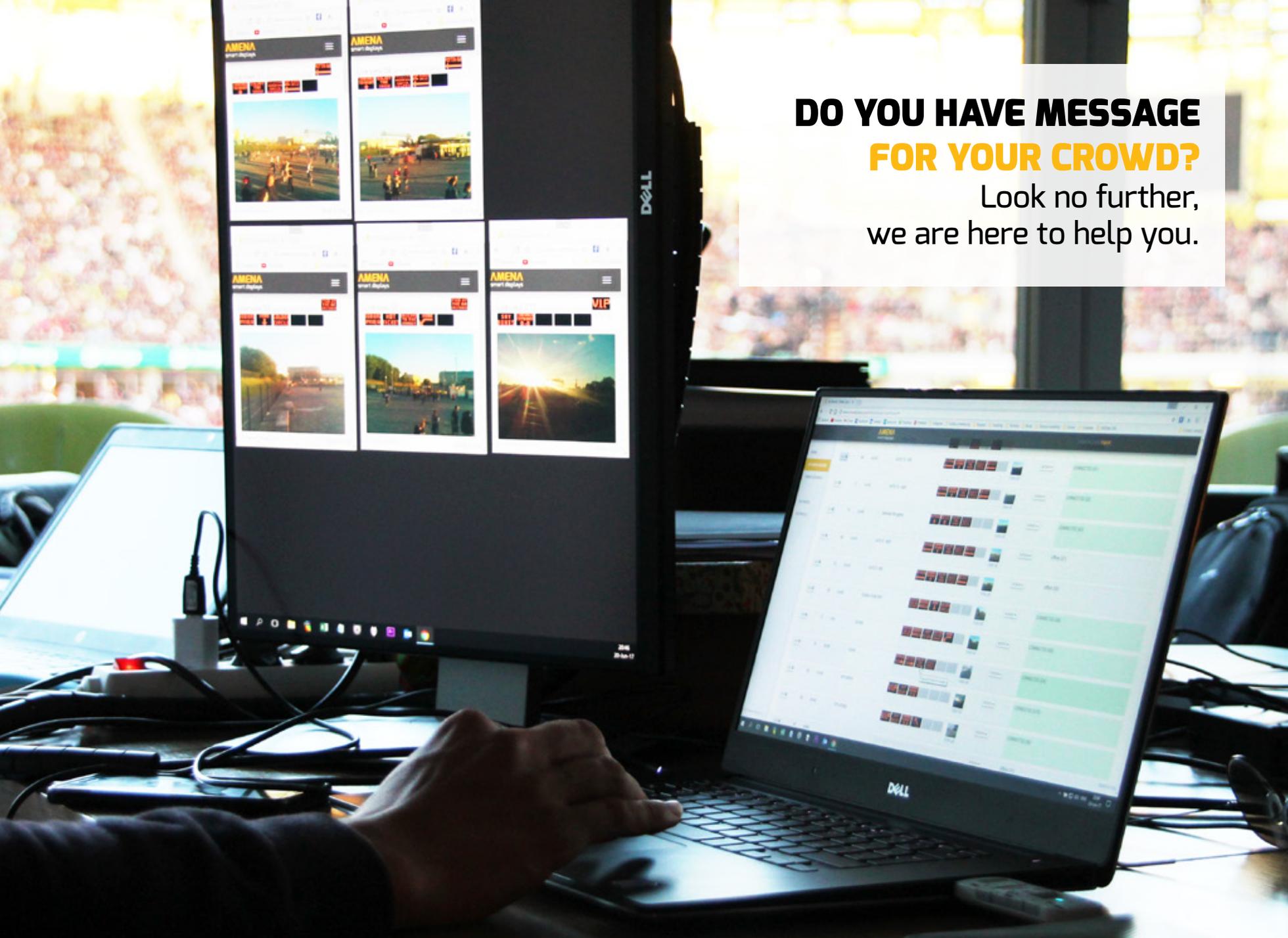


AMENA
smart displays

RUN YOUR EVENT SMOOTHLY



We are **AMENA**, a team of event enthusiasts that works hard to innovate crowd management by ensuring information is spread easily, quickly, and with maximum visibility by **designing** and **renting** our smart displays.



**DO YOU HAVE MESSAGE
FOR YOUR CROWD?**

Look no further,
we are here to help you.

product range

ONE

The ultimate navigator



SCOUT

Flexible all-rounder



JUNIOR

Extremely affordable



GIFmee

When the style matters



Have you ever thought about easy and **flexible crowd management solution**? We've discovered four of them.

The sizes show diagonal dimensions.



ULTIMATE CROWD MANAGEMENT TOOL



QUICK

Urgent warning within seconds.



STURDY

Waterproof and tested for high wind speeds.



INDEPENDENT

Battery lasts 4 days per charge.



CONNECTED

2G/3G/4G ISM Band.



CONTROLLED

User-friendly web interface.

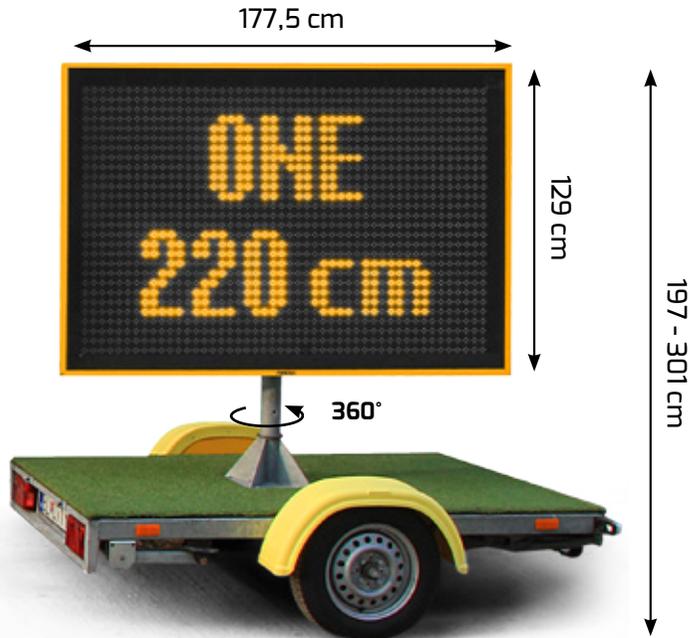


OVERSEEING

Webcam photo live stream.

amena ONE

Our solution for traffic management and long distance readout



AMENA ONE is the best solution to all festival navigation and information problems with sturdy construction designed to survive all kind of weather conditions, easy and quick installation, 360° screen rotation, great mobility and of course, internet connectivity to help keep the crowd informed at the speed of a light. ONE has a built in powerhouse to survive up to 96 hours without charge. Moreover, the built-in webcam with photo live streaming is handy security feature to oversee a crowd of thousands of visitors. This is the solution every promoter must have on hand in case of unpredictable scenarios.





THE ROLLING STONES REDBULL RING AUSTRIA

With four displays strategically located at the highway exits, we were able to navigate 90.000 visitors of the Rolling Stones concert efficiently and flexibly, to the right parking zones.



ELECTRIC LOVE FESTIVAL SALZBURG AUSTRIA

The complete infotainment system composed of 8 screens helped to keep the crowd of 40.000 partygoers well informed, not just about the storm that passed through Salzburg during the Electric Love Festival but also about all the other necessary organization information. The crisis scenarios were prepared well in-advance for maximum flexibility and urgency.



PRINCE
CHARLES
WELCOME TO
VIENNA

MARKING EXHIBITION HOFBURG, VIENNA

As a part of Marking exhibition in picturesque Hofburg, we had a chance to prepare warm welcome for Prince Charles when visited Austria.

amena SCOUT

When flexibility is the key



AMENA SCOUT is the best all-round smart panel. With the 6 screen memory and plenty of screen real estate, as well as the same mounting flexibility as JUNIOR and WHITE (hooks, straps, and tripods), SCOUT is always up to the task when it comes to long-distance navigation. It can warmly welcome visitors at the entrance gate or keep the car parking seamlessly efficient. Further, with the internet connectivity it perfectly supplements the whole infrastructure solution in any cultural and sporting event, due to direct control via Amena Central Management. It also features a built-in webcam with live photo streaming to discreetly monitor the area. Last but not least, it will survive 14 hours per charge.



**FIS NORDIC WORLD SKI CHAMPIONSHIPS 2017
LAHTI, FINLAND**

The 12-day event was a celebration of team spirit and racing fight. With the overall attendance of more than 200.000 fans, a responsible approach was needed. Our job consisted of helping the security team to enhance safety, guide the visitors through the venue smoothly, and ensure they were warned well in advance in case of emergency. Moreover, we kept them away from restricted areas, and communicated organizational messages clearly during the peak times.



FUSSWEG
HARDPLATZ
UND BHF
HARDBRÜCKE

Fussweg
Hardplatz/City
mit Zürich
Kantonsspital Wetzikon

OV
City/HB
mit Zürich
Kantonsspital Wetzikon

BITTE
HABEN
SIE GEDULD!

**ROBBIE WILLIAMS
ZÜRICH SWITZERLAND**

Helping Zürich Police department with unloading the Letzigrund stadium after concert to clear the area quickly.



WELCOME
TO THE
JUNGLE

**GUNS N' ROSES
GDANSK, POLAND**

Helping to accommodate fans of Guns N' Roses for a concert in the spectacular arena in Gdansk.

amena JUNIOR

Extremely affordable



AMENA JUNIOR is the most affordable smart display. It is our best solution for spot and close distance on-site navigation, where JUNIOR can mark the paths, directions or points of interest to supplement the whole navigation structure. At just around 10kgs, this lightweight display is easy to transport and can be deployed in minutes. An intuitive user-friendly interface allows easy setup of commonly used settings and graphics, and transfers the data directly via Bluetooth. Universal mounting options make installation quick and easy, allowing use of one display at multiple locations. The life of this handy smart solution is 12 hours per charge.





GRAPE FESTIVAL PIESTANY AIRPORT

The Grape team needed to enhance their infield info system also by adding few more displays outside to mark important areas that would stay visible also overnight. One of those was “Artists and accreditations” entrance, where we installed Junior to make its job.

amena GIFmee

When the style matters



AMENA GIFmee has adapted to current lifestyle of simplicity, snapshots and messages in motion. World is colorful place, colors do matter and GIFmee is here to open up the new opportunities for event creativity. Not just it makes possible to communicate in full RGB palette, it is even capable of playing GIF format which is nowadays becoming increasingly popular due to its ability to tell story quickly and with emotion. GIFmee is tool for creative gurus or joyful users who wish to aptly create on-spot GIF animations or messages for their events and then display it by one press of a button from any computer, tablet or smartphone online. Moreover, being developed on a solid base of all AMENA displays, it also offers flexible mounting options, integrated battery, built-in camera system and the invaluable ability to shine on non-traditional locations.



The GIFmee is no longer just a signage display; it is a creative multimedia platform of the 21. century that will do in style both, navigate your visitors and attract your clients.



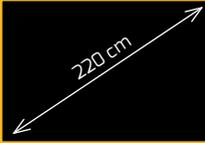
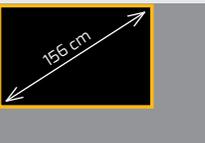
Liftage



Forbes
Welcome
drink



specifications

	 Weight	 Readability	 Rows/Char.	 Resolution	 Battery life	 Viewing angle	 GIF animation	 Weather tight	 WEBCAM	 LTE/GSM	 Bluetooth
ONE 	315 kg (with trailer)	300 m	4/10	48x28 yellow	96 hours	30°		✓	✓	✓	
SCOUT 	27 kg	150 m	4/10	48x28 yellow	14 hours	60°		✓	✓	✓	
JUNIOR 	10 kg	70 m	2/5	24x14 yellow	12 hours	60°		✓			✓
GIFmee 	10 kg	20 m	5/15	96x64 RGB	14 hours	140°	✓	✓	✓	✓	



**DESIGNED AND
MADE IN SLOVAKIA**

amena Central Management System

CAMERA STREAM

One of the most appreciated and frequently used functions of AMENA displays is built-in webcam interface. Seeing what is going on in the scene has become as much important as the information that follows afterwards. Having bi-directional communication tool helps not just to spread the info around, but also see the crowd's reaction and situation status. Built-in cameras offer snaps up to 5MPix, with refresh times all the way to one snap per each 10 second. In case of a slower connectivity, lower resolution can be set. For further analysis or time-lapse creation, all the photos are stored in hi-res (5MPix) inside the display on an USB drive.

CRISIS SCENARIOS

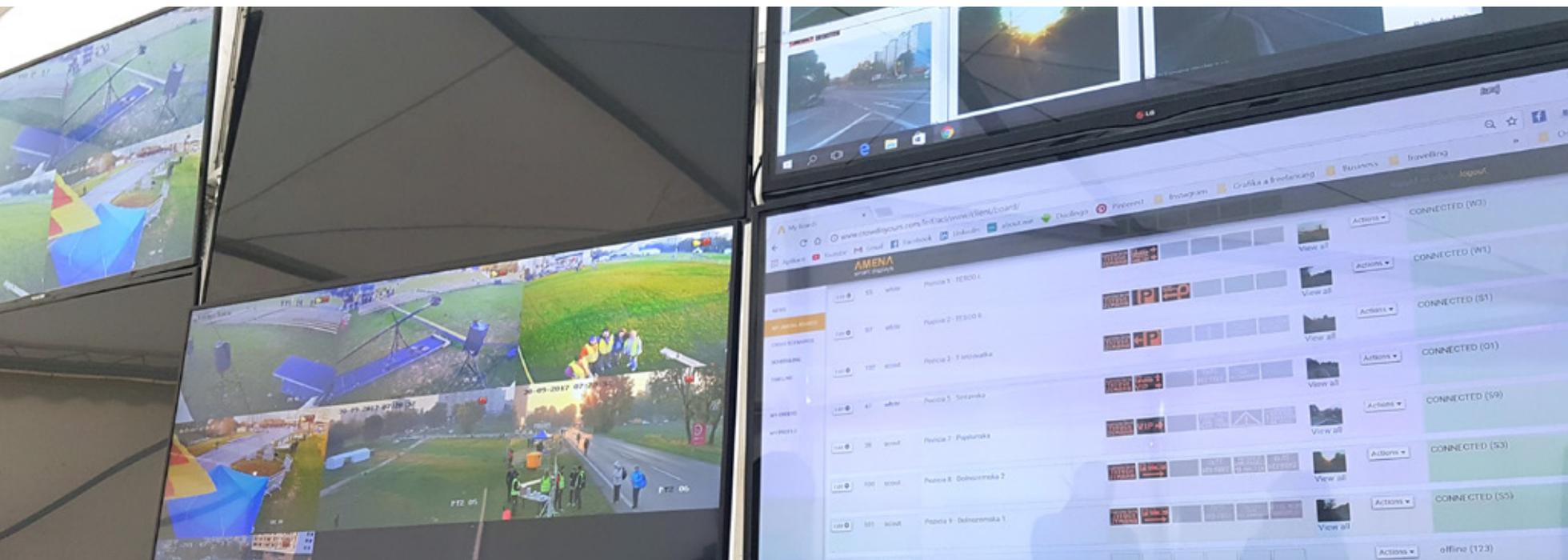
When the situation gets urgent and radio communication too busy, that's the moment when there is no time left for preparation. Everything must be ready for kick-off by one click, with the human factor being limited as much as possible to avoid mistakes under stress. This is what our Crisis Scenarios feature is all about. Under these scenarios multiple warnings, organizational info, tips and tricks or even evacuation routes could be prepared well in-advance. In a busy moment, the operator will find them handy and ready to trigger in a split of second without further thinking. Moreover, if needed, everything is editable and updateable on the fly.

SCHEDULING

Sometimes, there is time to have a more relaxed and easy-going attitude. If the operator needs to display a line-up or program of the show that is given well in advance, our system allows to prepare a pre-programmed set of screens that are triggered on a specified time. This allows one to sit back and overview the system, and possibly step-in to manage the changes if needed. Otherwise, everything runs automatically as programmed. This is also a great feature to tell the visitors of the campsite a few warm "Good night" words after a long festival night at 4 AM, while telling the early birds up-to-date weather forecast at 7 in the morning.

TIMELINE

The timeline function could be also seen as an extended feature of the scheduling. It helps to clearly overview scheduled scenarios with specific time and complete graphic set. Everything is drawn on a simple and rounded-up timeline to make it easy to follow. With this feature, the operator has strong tool in hand to have precise information about planned screens, ongoing screens, and their remaining time.



technologies

3-band modem

- Remote control
- LTE / 3G / 2G



Camera

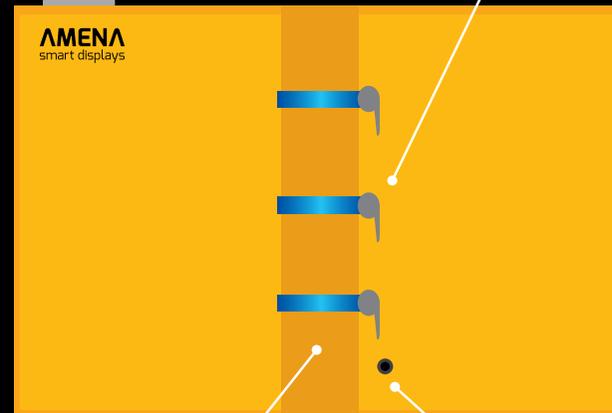
- 5 Mpix
- 1 frame / 10 sec

LAN port

- Satellite connectivity
- External Wi-fi network

Flexible gripping system

- Truss, lamp and post gripping
- Fence and hook mounting
- Retractable tripod self-standing



Built-in battery

- LiFePO4 type
- Up to 12 hrs per charge

External battery

- Gel accumulator
- Up to 96 hrs per charge
- Flight-approved



„A very pleasant cooperation partner. Great product for controlling big human and traffic flows...“

Alexander Kreth

Head of project management (The Rolling Stones concert), Eventbande GmbH

“Thanks guys, displays worked perfectly in our winter conditions!”

Ville Ketonen

Head of Security - Lahti 2017 (Local Crew Ltd. Oy)

“With AMENA it was possible to give information to our guests within seconds. An incredible tool.”

Michael Struber

Head of project management - Electric Love Festival (Revolution Event GmbH)



COLDPLAY

E P E C H E
||| O D E

▶ BARRACUDA MUSIC

LIVE NATION

RUISROCK


electric love
ELECTRONIC MUSIC FESTIVAL

“Product of this kind was missing in our industry. Now with the instant message change, skilled promoter has very impactful medium on hands that opens new horizons in the event navigation and security.”

Milan Kováčik
CEO – Promoland

“A perfect combination of flexibility and participant’s information.”

Mehmed Alajbegovic
Head of production & logistics - Vienna City Marathon

“The system as well as the AMENA team are very flexible. The displays provided more security and the entire event was supported and improved.”

Daniel Döller
Co-Organiser - Austria Triathlon Podersdorf

“The built-in cameras give us an overview about the traffic situation around the circuit and the light signs enhance parking efficiency. Thus we are in full command and have control over the situation.”

Ján Čech
Head of technical department - Slovakiaring





Our company AMENA display is devoted to developing, manufacturing and renting smart LED displays. Our mission is to help promoters to keep control of their crowd efficiently and quickly, so they can stay fully focused on all the other very important aspects of organization. We work really hard to help them to increase the experience at their festivals and enhance the comfort of their visitors. Our vision is to be no.1 event navigation and information system at various kinds of events. All our upgrades go hand-in-hand with this vision.

Our system brought us the winning place at the “Young Entrepreneur 2014” competition. We believe that our system will save a lot of energy that can be used more efficiently and maximizes effort when the information has to pass the crowd quickly. Our solution is even more desired in case of unpredictable situations or in the worst possible weather conditions. Moreover, our LED panels are all eco-friendly.

I believe, we will meet at one of your events in the near future, and contribute to your success.

Pavol Amena

We are looking forward to take care of your crowd.

AMENA
smart displays

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